RedIDI

Evaluating Smart Specialisation

13 - 14.11.2024 | Presencial

PROGRAMA | Formación

Evaluating Smart Specialisation

Descripción

La Red de Políticas de I+D+I organiza la jornada formativa "***Evaluating Smart Specialisation***" impartida por el *Evaluation Helpdesk of Cohesion Policy* de la Comisión Europea con el apoyo del Ministerio de Hacienda.

Esta actividad, **presencial y gratuita, se imparte en inglés** y está exclusivamente dirigida a miembros de la Red IDI.

Su celebración tendrá lugar en las instalaciones del CDTI, en Madrid, los días **13 y 14** de noviembre de 2024.

La Red IDI facilita las comidas indicadas en la agenda, sin embargo, tanto el desplazamiento a Madrid como el alojamiento, de ser necesario, corren a cargo de los participantes.

Objetivo:

La jornada tiene como objetivo prestar apoyo en la definición de los términos de referencia (TdR) que describen de manera detallada el enfoque y metodología que deben seguir las evaluaciones que se planteen de las Estrategias de Especialización Inteligente (S3).

Así mismo, se tratarán aspectos de importancia en el proceso de evaluación, tales como: la mejora de la calidad de las evaluaciones, la elección de enfoques y metodologías apropiadas o la formulación de preguntas de evaluación.

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Day 1	13 Nov 2024	Outputs
8.30-9.00	Registration	
9.00-9.15	Welcome from Carlo Amati	DG Regional and Urban Policy, European Commission	
9.15-9.30	Introductions: Personal introductions by all participants followed by Helpdesk team introducing the workshop agenda and key learning outcomes	Review of Agenda in light of participants priorities
9.30-10.45	Types of S3 activities in Spain and the evaluation challenges they present: Participants will brainstorm in 'table' groups for 30 minutes identifying S3 strategy types, enabling conditions and existing strengths and weaknesses in RTD take-up and discuss their conclusions and questions in plenary (45 minutes)	Basic typology of main types of S3 programming – including and likely evaluation challenges at different evaluation stages
10.45-11.00	**Coffee Break**	
11.00-13.00	Choosing Evaluation Questions: Helpdesk input (approximately 30 minutes) about nature of EQs – descriptive & explanatory, causal & contributory; summative, formative and normative; and how EQs relate to Theories of Change and types of Smart Specialisation activities. This will be followed by discussion in breakout rooms (60 minutes); and plenary, feedback, Q&A and discussions (30 minutes)	Understanding of EQs relevant for different types of S3 activity including strengthening national/regional innovation systems; sectoral initiatives; cross-cutting and horizontal multi-programmes (i.e. including more than one ERDF and/or other EU programmes), governance arrangements; and the 'entrepreneurial discovery process'.
13.00-13.45	Methodological options for different S3 setting; and for different EQs: Helpdesk framework inputs together with introduction of 2 simplified ToRs similar to examples in present Spanish OPs and Evaluation Plan	Awareness of EQ/methodology choices and how these choices can match different S3 settings and activities
13.45-14.45	**Lunch**	
14.45-16.00	Choosing EQs, approaches and methods: In-depth exercise in breakout rooms using 2 simplified ToRs and framework material on EQs and methodological choices	Ability to distinguish how different EQs, approaches and methods need to be adjusted to match different S3 settings
16.00-17.15	Presentation in plenary sessions of breakout discussions and challenges identified. Followed by Q&A	Identification of key evaluation challenges when choosing methodologies
17.15	**Vino español**	

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Day 2	14 Nov 2024	Outputs
9.00-9.10	Welcome from José Moisés Martín	General Director of the CDTI	
9.10-9.30	Review of Day 1: Responding to points of clarification and adjusting Day 2 agenda if necessary	Confirmation or adjustment of Day 2 Agenda
9.30–11.00	Taking into account the role of research & innovation partners, public agencies, users and intermediaries such as knowledge brokers in S3 type programmes. Plenary and Table-based discussions moderated by Helpdesk. How can evaluation support different roles?	Clarification of the specificities of how to evaluate user/partner/stakeholder roles in S3 evaluation
11.00-11.15	**Coffee Break**	
11.15-13.00	ToR 'quality' when commissioning S3 evaluations: Plenary discussion facilitated by Helpdesk about what constitutes 'quality' in ToRs in general and in S3 ToRs in particular. To include identification of data/evidence sources; quality difficulties encountered and how quality can be improved. Participants will brainstorm in Breakout groups for 1 hour and discuss their conclusions and questions in plenary (45 minutes)	Raised awareness of quality assessment when evaluating S3 strategies
13.00-13.45	Final Review session: what has been learned and outstanding areas of uncertainty? Plenary review and discussion	Highlighting issues covered; how they relate to S3 evaluations; outstanding issues
13:45-14:45	**Lunch**	

Evaluating Smart Specialisation
Experts CVs

Name	Entity	Short CV
Elliot Stern	University of Lancaster	Elliot Stern was a founding Academician (now Fellow) of the UK Academy of Social Sciences and helped establish both the European and UK Evaluation Societies. He has been a practitioner working with professionals and policy makers for many years and worked with Ministries and public Agencies to design and implement evaluation systems. In recent years he has become interested in 'frontier' methodologies in evaluation that can improve confidence in the ability of evaluation to identify 'causal' relationships and explain as well as describe. Working on energy policies for the UK government; on international development for OECD and the World Bank; and on territorial and Structural Fund policies for the EU has provided an ideal laboratory to see how far rigorous evaluation methods can be accommodated in complex policy settings. At this moment, the problems he is interested in continue to be on the boundary of policy, practice and research. These problems include: how to better integrate evaluation into policy learning; strengthening evaluation quality and credibility; and adapting evaluation to complex and crisis prone policy environments.
Thomas Delahais	Quadrant Conseil	Thomas Delahais manages and works on evaluation projects and strategic consultancy assignments for international and European institutions, as well as for French local and national authorities. He also trains civil servants in evaluation and provides long-term support to organisations in setting up their evaluation systems. Thomas is a specialist in impact evaluation, particularly theory-based impact evaluation approaches such as contribution analysis. He is interested in using such approaches in complex settings with high levels of uncertainty, such as social and environmental transition initiatives. Thomas joined the Cohesion Policy Evaluation Helpdesk in 2021 and is a member of the core team in charge of the ex-post evaluation of the ERDF 2014-2020. He previously worked for 10 years as Director of Innovation at Euréval, a pioneering French evaluation consultancy.

Evaluating Smart Specialisation Experts CVs

Name	Entity	Short CV
Andrea Naldini	Ismeri Europa	Andrea is Director of the Evaluation Unit of Ismeri Europa and former member of the Italian Evaluation Association Board. Graduate in Statistics and expert in analysis and implementation processes of European ERDF and ESF programmes. He has carried out macroeconomic and statistical analyses relating to the public sector, with a focus on cohesion and structural policies and capacity building for over 30 years for the European Commission, European Parliament as well as Italian Government. He has been involved in the ex-post evaluations of Cohesion policy since the 1989-1993 period; he was a member of the core team in the ex-post evaluations of the 2000- 2006 and 2007-2013 periods for both DG REGIO and DG EMPL and in the Expert Evaluation Network for DG REGIO. He coordinated the study on "Support of European Structural and Investment Funds to the implementation of the Country Specific Recommendations and to structural reforms in Member States" for DG EMPL. He has been a member of the core team in the Evaluation Helpdesk to DG REGIO and DG EMPL since 2015 and is currently member of the core team in the ex-post evaluation of cohesion policy for the 2021-2027 programming period.

Cómo llegar

13 y 14 de noviembre de 2024
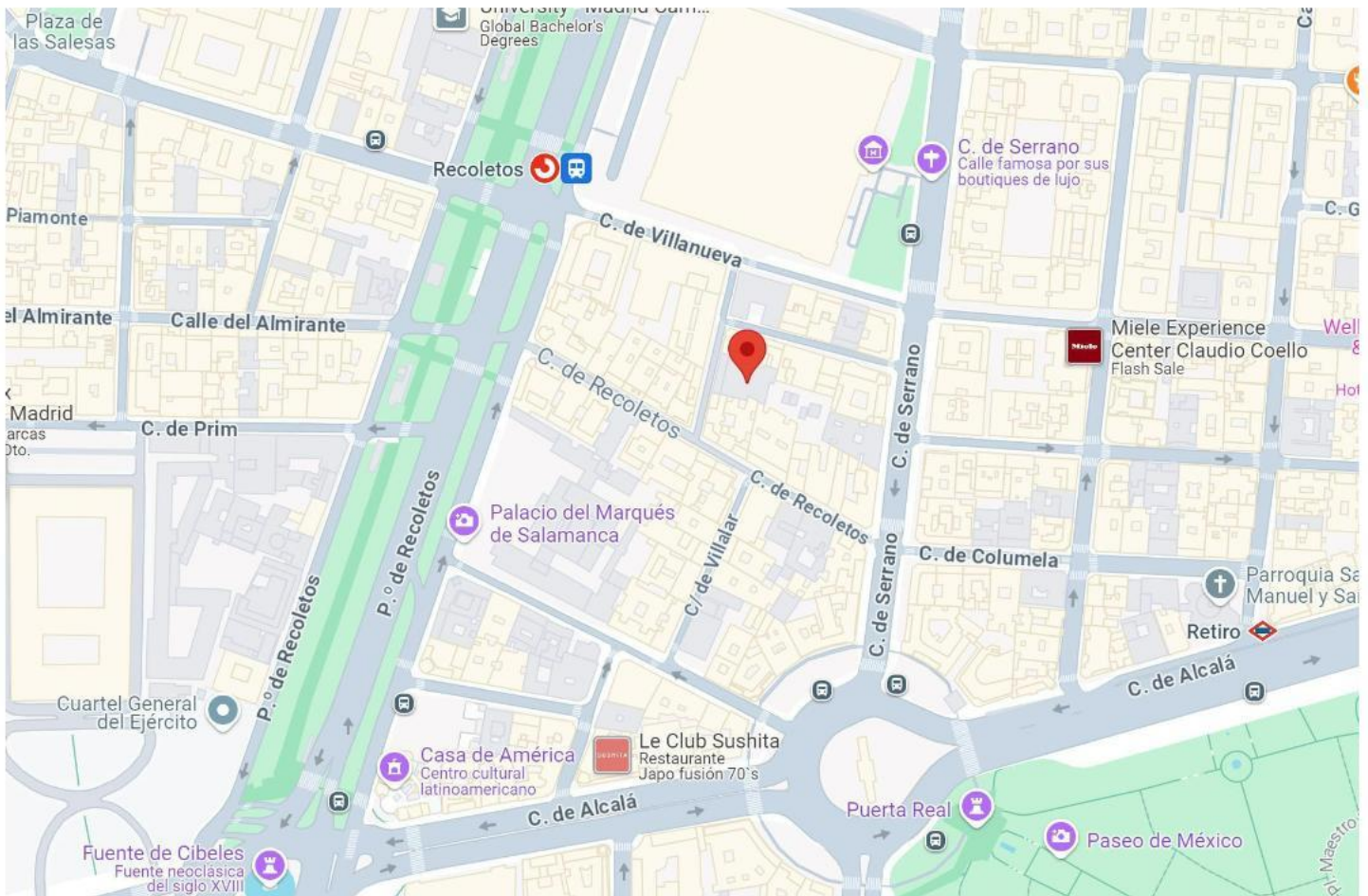## Presencial | Madrid

Centro para el Desarrollo Tecnológico y la Innovación (CDTI)

Dirección: C. del Cid, 4, 28001 Madrid | T: (+34) 91 581 55 00
Estación de Renfe Recoletos. Metro: Colón (L4 Marrón)

[Cómo llegar Google Maps](#)

No se organiza ningún servicio de traslado.

De ser necesario, el desplazamiento a Madrid, así como el alojamiento, corren a cargo de los participantes.

Red de Políticas de I+D+I

Contacto

Secretaría Técnica de la
Red de Políticas de I+D+I

red.idi@cdti.es

Twitter: @redpoliticasIDI

Organiza:

RedIDI

Colabora:

Comisión Europea